



The Software Asset Management Specialists

781-569-0410 www.aid.com

The Power to Take Control of Software Assets



Solution Brief: Software License Management Services

Implement a system that keeps track of your license entitlements and adopt best practices for managing software licenses and media

“Soft-Aid helped me get a handle on the software licenses Vonage owns and has deployed. I can now reassign licenses to areas in need, avoid over-purchasing, and ensure our license compliance. Thanks to Soft-Aid, we realized significant cost savings and operational efficiencies.”

-Vice President of MIS
Vonage

A Solution To Enable Your Business

An effective software license management program minimizes the costs of managing licenses, eliminates license compliance risks, and maximizes license utilization.

Our License Management services are ideal for organizations that:

Need a centralized database of license entitlements and software deployments.

Want to ensure that they are receiving the best pricing for new software.

Want to reduce the risk and exposure from regulatory compliance or license audits.

Want to assess whether they are fully utilizing investments in software maintenance.

Lack documented policies and procedures for managing software licenses.

What We Provide

Our License Management services ensure that you obtain the most value from software licenses.

Reduce the risks of being improperly licensed.

Reclaim unused licenses to eliminate unnecessary purchases.

Obtain the best pricing on new licenses and improve vendor and contract management.

Step 1: Assess how you manage licenses and entitlements

We will review your current practices for managing software licenses.

We examine where license data is stored and how actual license entitlement rights are managed.

We examine how tools are used to maintain this data and recommend ways to streamline license management.

Our goal is to ensure that you have a centralized record of all licenses that can be accessed for license compliance, license acquisition, and other business purposes.

Step 2: Analyze how you purchase licenses

We will analyze the licensing models used in your company and the methods by which you obtain new software licenses. We will provide a report that includes:

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For More Information

Please contact us for more information about the benefits of implementing a Software License Management Program.

We are available at info@aid.com or by phone at **781-569-0410**. You can also visit our website at:

www.aid.com

Recommendations that optimize purchasing practices.

Recommendations on how to submit RFIs/RFPs to software vendors and resellers.

Recommendations on how to track the amounts, coverage, and renewal dates of maintenance contracts such as Microsoft Software Assurance.

Step 3: Centralize software licenses and media into a single repository

We will help gather licenses and related contracts into a central database.

We will develop and implement a system that allows quick comparison of license information to inventories.

We will inventory and organize your installation media into one database with a secure sign in/out policy.

Step 4: Recommend policies and procedures to maintain the repositories

We will provide policies and procedures and work with your stakeholders to tailor them to your organization and to ensure that the aforementioned systems are followed and maintained.

We will revise existing policies and procedures to ensure conformance with industry-recognized best practices including the ITIL SAM framework and ISO 19770-1 standard.

Step 5: Training

We will train IT and purchasing personnel in how to maintain their SAM knowledge and select among licensing programs and models.

We can also provide training on all new and revised policies and procedures and in how to maintain the license and media repositories.

Training can be conducted virtually or face-to-face.

Software License Management Today

Take advantage of our Software License Management services to obtain a full assessment and recommendations.

Ongoing Software License Management

Soft-Aid can also manage your software licenses on an ongoing basis, providing peace of mind about license compliance.

The Soft-Aid Advantage

Our team consists of former IT Directors, IT Asset Managers, Software Account Managers, and Licensing Specialists, who have provided SAM services for over one hundred clients.

We can rapidly inventory software assets in networks of any size or topography and across platforms.

We use refined SAM tool sets, including SAM maturity models, policy templates, and current licensing position analysis tools, to provide you with strategic insight into your IT environment.

We employ proven project management strategies that factor in the unique aspects of SAM engagements, to ensure projects are done on time, on budget, and correctly.

We provide up-to-date and unbiased information about software publisher licensing models and contractual terms and conditions to help you understand your licensing options.

We stay apprised of special pricing, rebates, and new program benefits offered by software publishers to provide you with insight to inform purchasing decisions.

The logo for Soft-Aid features the company name in a bold, black, sans-serif font. Above the text is a stylized orange triangle pointing to the right, which serves as a graphic element for the brand.

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